

Message Text

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64

ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 (ISO) W

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R 251527Z AUG 76

FM AMEMBASSY CAIRO

TO SECSTATE WASHDC 6412

UNCLAS CAIRO 11438

E.O. 11652: N/A

TAGS: BEXP EG

SUBJ: ILLINOIS IOGA TRADE MISSION

REF: (A) STATE 209103, (B) CAIRO 11227, (C) CAIRO 10826,
(D) CAIRO 9413, (E) 1975 CAIRO A-156

1. POST WELCOMES ILLINOIS IOGA MISSION FOR TWO WEEKS OF
FEBRUARY 1977 AS ORGINIALLY PLANNED.

2. FOCUS OF MISSION INCLUDING FIRMS FROM CONSTRUCTION
EQUIPMENT AND SUPPLIED INDUSTRY BELIEVED SUITABLE FOR EGYPTIAN
MARKET (SEE REFS C,D, E). EGYPTIAN RECONSTRUCTION PROGRAMS
INITIATED SINCE 1947 ARE EXTENSIVE AND, GIVEN FINANCING, SECTOR
SHOWS NO INDICATION OF SLOWING DOWN IN NEXT FEW YEARS.

3. REFS C AND D INDICATE POST SUPPORT FOR TRADE MISSION IN
TOURISM SECTOR AND INCLUSION OF FIRMS FROM HOTEL EQUIPMENT
AND CONSTRUCTION INDUSTRY THUS REDUNDANT. POST BELEIVES
CAIRO REFS SUBSTANTIATE MARKET POTENTIAL FOR ILLINOIS IOGA
TM, INCLUDING IDENTIFICATION OF ITESM OF MOST INTEREST.

4. WOULD ENVISON ONE DAY SPENT IN TOURING SUEZ AREA
AS MANY PROJECTS ARE PLANNED FOR THAT REGION. GUVEN
SHORT STAY NOW PLANNED, REST OF TIME WOULD NEED TO BE
SPENT IN CAIRO. IF MISSIONSHOUDL PLAN LONGER PERIOD
KERE, TRIP TO KEY TOURIST CENTERS, E.G., LUXOR AND SAWAN,
MIGHT BE FEASIBLE.

5. IN CONFIRMING DATES USDOC/CAGNE SHOULD CONSIDER
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FOOD PROCESSING AND PACKAGING TRADE MISSION SCHEDULED

FOR JANUARY 1977 AND CAIRO INTERNATIONAL FAIR IN EARLY
MARCH. POST RECOMMENDS TWO-WEEK GAP BETWEEN ACTIVITIES,
IF POSSIBLE. POST IN ANY EVENT WILL BE ABLE TO SUPPORT IOGA
FOR PERIOD INDICATED REF A.

6. PLEASE ADVISE DATES MISSION SCHEDULED FOR CAIRO ASAP.
HOTEL RESERVATIONS AND CONFIRMATION DEPOSITS MUST BE MADE
WELL IN ADVANCE DUE TO HEAVY DEMAND ON CAIRO HOTEL FACILITIES.
EILTS

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